

A NEW LOGO FOR EUROGROUP LAMINATIONS

FROM GREY TO GREEN, TRANSFORMING STEEL INTO A BUILDING BLOCK FOR THE ENERGY TRANSITION

Baranzate (MI), March 4, 2024 – Founded 57 years ago and now a world leader in the design, manufacture and distribution of stators and rotors for electric motors and generators, today EuroGroup Laminations unveils its new logo: EGLA.

An acronym for the company's name, originated as a ticker following its IPO in February 2023.

Like an ideogram, EGLA and its lamination become the symbol that encapsulates the essence of the Group's production.

The grey steel is the raw material used to drive the energy transition towards a greener future.

The logo becomes an essential vehicle and a representation of a dynamic reality, born in Italy and now present all over the world, with 13 plants on 4 continents.

The new logo, created by the EuroGroup Laminations communication team, sees the steel lamination as a central element in achieving energy efficiency.

The lettering itself, which has undergone a complete redesign, is based on the proportions of the circumference of the lamination, recalling the circle of Leonardo da Vinci's Vitruvian man.



Marco Arduini, CEO of Eurogroup Laminations, states: *"Our new logo is another step forward, further evidence of our commitment to innovation and efficiency. We are and will remain EuroGroup Laminations. We wanted to create a symbol capable of representing us in the most effective and recognizable way; the EGLA logo combined with the steel lamination encapsulates the essence and vision of the Group and consolidates our identity: what we are and what we will continue to be."*

FOR FURTHER INFORMATION:

EUROGROUP LAMINATIONS – INVESTOR RELATIONS

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ABOUT EUROGROUP LAMINATIONS

EuroGroup Laminations is a world leader in the design, production and distribution of the motor core (stators and rotors) for electric motors and generators. The Group's business is organized along two segments: (i) EV & AUTOMOTIVE, which designs and produces the motor core of electric motors used in electric vehicle traction, as well as a wide range of non-traction automotive applications; and (ii) INDUSTRIAL, which designs and manufactures products used in various applications including among others industrial applications, home automation, HVAC equipment, wind energy, logistics and pumps. With registered office in Baranzate (MI), EuroGroup Laminations recorded revenues of approximately € 851 million in 2022, currently has a workforce of approximately 2,800 employees, 7 production plants in Italy and 6 abroad (2 in Mexico, 2 in China, 1 in the United States and 1 in Tunisia) and an Order Book for the EV & AUTOMOTIVE segment with an estimated value of approximately € 6.4 billion, and a pipeline of orders under discussion at approximately € 4.1 billion.